



18. **informativa**[®]

EDUCATION AND YOUTH CAREERS FAIR



8 and 9 January 2027

Gospodarsko razstavišče, Ljubljana,
Slovenia

ORGANISER:



PROEVENT

INVITATION TO PARTICIPATE

2027

All-Slovenian pre-information day that brings together educational programs and employment opportunities at home and abroad in one place. Just before the official information days.



INFORMATIVA

EDUCATION AND CAREERS FAIR



Informativa, the **Education and Careers Fair**, is a **unique fair in Slovenia** that, a few weeks before the information days, brings together and presents in one place a wide range of educational opportunities, various forms of scholarships, different career paths, employment opportunities, and other information closely related to education for all generations.



8 and 9 January 2027



9 AM–6 PM



Gospodarsko razstavišče,
Ljubljana, Slovenia



free admission

WHY IS INFORMATIVA A UNIQUE EDUCATION FAIR IN SLOVENIA?

- Because it presents, in one place, an overview of formal and non-formal education options from secondary school onwards, both in Slovenia and abroad;
- because it simultaneously presents different professions and vocational skills, opportunities for international mobility, scholarship options, employment opportunities, various accommodation options during schooling, and other information that is important for education across all generations.



250 PARTICIPATING
organizations in 2026



23,000+ VISITORS
in 2026



1.400.000 REACHES
on social media

WWW.INFORMATIVA.SI

WHO VISITS INFORMATIVA? AND WHO PARTICIPATES?

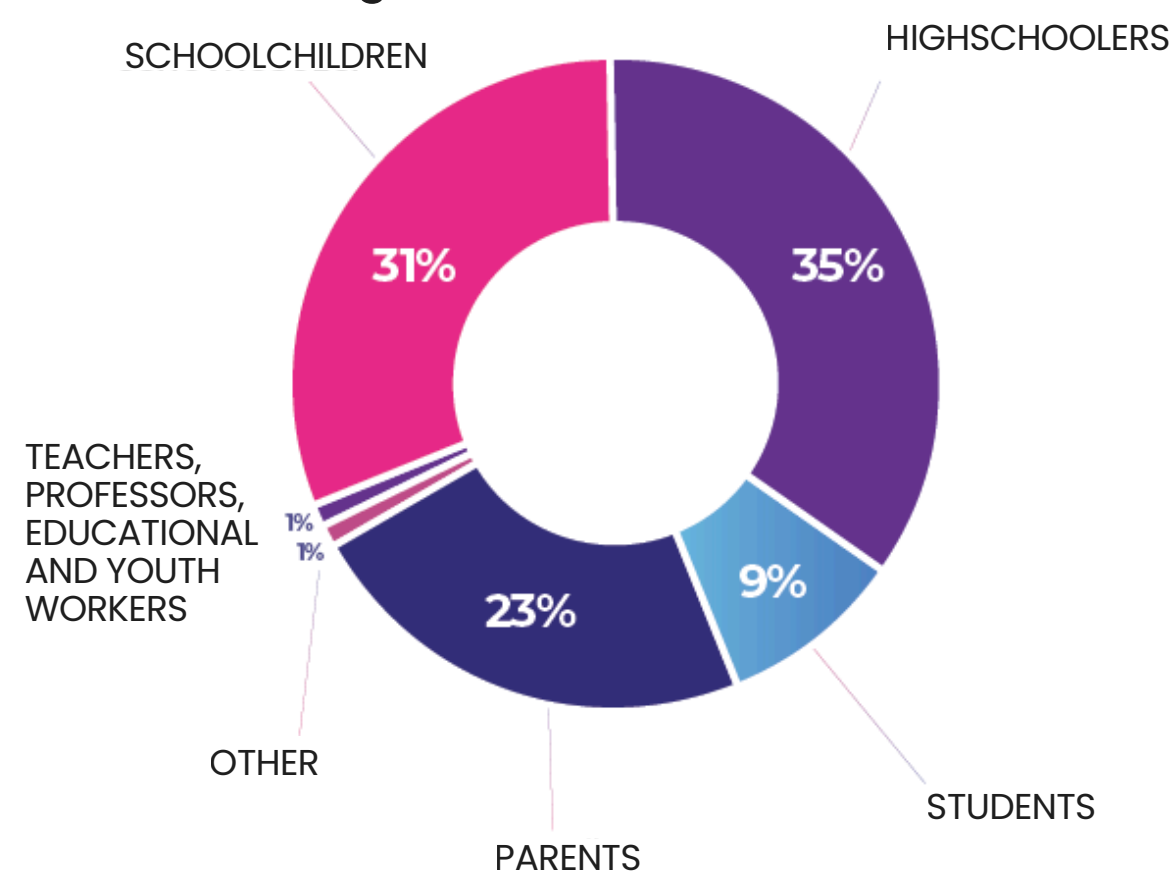


Visitor profile:

- primary school pupils (upper grades);
- secondary school students;
- university students;
- scholarship seekers and first-time job seekers;
- parents;
- teachers, professors, youth workers, and other professional audiences;
- employed, unemployed, and other information seekers about further education and training across all generations.

Exhibitor profile:

- **Secondary education:** secondary schools, school centres, boarding schools;
- **Higher vocational education:** higher vocational colleges;
- **Higher education:** colleges, faculties, universities, student dormitories;
- **Studies or education abroad:** programmes and agencies for student recruitment, providers of international mobility programmes, providers of scholarships for studying abroad;
- **Adult education, lifelong learning, additional education:** adult education programmes, language courses, professional excursions, creative workshops, etc.;
- **Scholarships and employment:** scholarship providers and intermediaries, providers of student and pupil work, student and other employment services, providers of practical training, providers of (first) employment;
- **State institutions and public bodies:** ministries, embassies, museums, etc.;
- **Professional and interest associations:** societies, federations of societies, chambers;
- **Didactic tools and literature:** providers of didactic materials, professional and youth literature, textbooks and manuals.

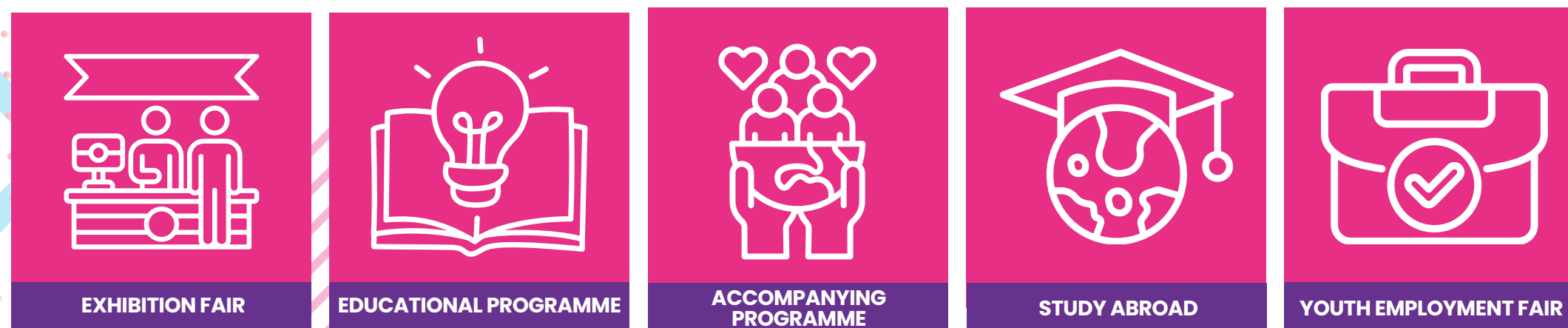


INFORMATIVA THROUGH TIME

FOR 18 YEARS, IT HAS BEEN PRESENTING EDUCATIONAL AND EMPLOYMENT OPPORTUNITIES TO YOUNG PEOPLE IN ONE PLACE



HOW IS INFORMATIVA ORGANIZED?



MOJA PRVA zaposlitev



WITHIN INFORMATIVA, THE PROJECT MOJA PRVA ZAPOSILITEV ALSO TAKES PLACE, WHICH CONNECTS YOUNG PEOPLE AND FUTURE EMPLOYERS.

WHY PARTICIPATE?

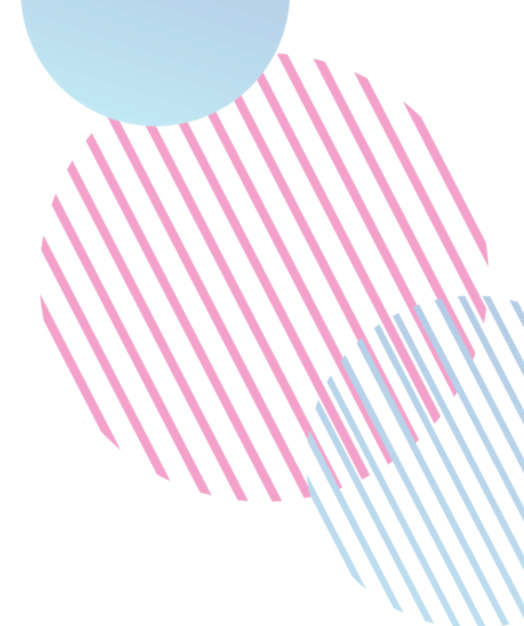
- Present job positions, scholarships and internships,
- showcase employees performing their profession in a real working environment,
- build a database of potential suitable candidates,
- encourage students to develop better skills and become stronger candidates for your jobs,
- continuous communication with the labour market creates a reputation as a good employer and thus attracts the best candidates.



Scan for more information.

SIMULTANEOUSLY ...

FORMS OF PARTICIPATION



1. PARTICIPATION IN THE FAIR EXHIBITION*

ENVIRONMENTAL FEE AND REGISTRATION FEE

All organisations participating in the exhibition space **must pay a mandatory environmental fee** of €2/m² and a **mandatory registration fee** of €190 per exhibitor (i.e. per organisation, not per individual).

The mandatory registration fee includes the exhibitor's listing on the website subpage www.informativa.si (list of participants), inclusion in the event floor plan, and wireless internet access.

BENEFITS OF BOOKING EXHIBITION SPACE

Booking a furnished or unfurnished exhibition space grants you a **30% discount on additional forms of promotion** (listed under point 3) and on booking a presentation within the educational programme of the event (under point 2).


ADDITIONAL EXHIBITION SPACE EQUIPMENT

Additional equipment and services that are not included in the basic exhibition space offer (electricity, additional lighting, etc.) can be ordered for a fee via an e-form, which you will receive together with the Exhibitor Instructions. The instructions are expected to be published at the end of December 2026. They will contain all information important for a successful and high-quality presentation at the event. They will also be available on the website www.informativa.si.




A STANDARD EQUIPPED EXHIBITION SPACE

The exhibition space area has no upper limit. The smallest exhibition space that can be rented is **9 m²**. A standard equipped exhibition space includes: partition walls, two shelves, a table, two chairs, a promotional counter, a standard exhibitor sign, and a waste bin.

 155 EUR/m²


B UNFURNISHED EXHIBITION SPACE

You can book exhibition space of different sizes. The smallest exhibition space that can be rented is 9 m². An unfurnished exhibition space is **completely empty** (without flooring, partition walls, furniture, or a standard exhibitor sign) and can be **equipped by you as desired**. Additional equipment can be ordered later via an e-form, which will be available with the Exhibitor Instructions, and your exhibition space **can also be prepared to measure**.

 125 EUR/m²

C SHARED USE OF EXHIBITION SPACE

In the case of two or more organisations exhibiting in the same exhibition space, co-exhibitors must register and pay the registration fee and the mandatory application fee. **Co-exhibitors have the same benefits as other exhibitors.**

 312 EUR/
co-exhibitor

D PROMOTIONAL COUNTER

Promotion at the counter is carried out by one person; additional assistants are charged as distributors of promotional materials outside the exhibition space/promotional counter. **The dimensions of the promotional counter are 100 × 100 × 50** (width × height × depth). The recommended size of the poster on the front panel is 96 × 86 cm (width × height).

 600 EUR/piece

ELECTRICAL CONNECTION

The electrical connection is not included in the price of the exhibition space (all items under point 1 in this invitation). The electrical connection can be ordered additionally. Price of the basic connection: €141 + VAT/connection. All other connections and additional equipment can be ordered via the additional equipment form, available on the event website (menu: fair registration).

2. ORGANISING LECTURES AND WORKSHOPS

RENTAL OF A CONFERENCE HALL

Present your programmes and projects, advice and guidance in the form of a lecture, workshop, promotion, or round table discussion to young people. Participants can present to visitors with a 45-minute presentation in a lecture hall (50 or 150 seats). Rental includes: space, computer, projector, projection screen, and basic sound system. Participation in the programme in an individual lecture hall can be registered with the programme coordinator until all available time slots are filled.

-  **Hall with 50 seats**
250 EUR/hour
-  **Hall with 150 seats**
292 EUR/hour

PARTICIPATION IN THE OPEN FORUM


All participants who wish to present themselves in a more personal way can use the time in the so-called open forum "Without Filter". 15-minute slots are available. Participants can rent the stage for one or more 15-minute slots.

-  90 EUR/15min

3. ADDITIONAL FORMS OF PROMOTION

DISTRIBUTION OF PROMOTIONAL MATERIALS AT THE EVENT

The price includes the distribution of one type of promotional material and a maximum of two distributors. The distribution can be carried out by the participants themselves or arranged by the organiser. Distribution without the organiser's permission is not allowed. Distributors must register at the event INFO POINT.

-  626 EUR/2 distributor /
1 type of promotional material

RENTAL OF ADVERTISING SPACE AT THE VENUE

Within the event venue, 7 jumbo billboard locations on the outdoor area, 30 flag poles, 5 banner positions, 114 clip-clap advertisements in restroom areas, as well as various freestanding panels and other advertising surfaces are available until fully booked.


For more detailed information, please contact Marketing Manager Lara Petkovšek.

*Banners, freestanding panels, and flags must be provided by the client. Printing of all other materials and installation of all advertising spaces are arranged by the organiser.

- **banner:** 626 EUR/piece
-  **freestanding panel:** 450 EUR/piece
-  **jumbo billboard:** 650 EUR/piece
-  **restroom ad:** 45 EUR/piece
-  **flag:** 90 EUR/piece

PANEL RENTAL

Within the event, you can rent a display panel and equip it with your own graphics. The client is responsible for delivering and printing the graphics, while the organiser takes care of the installation and setup of the panel. The panel dimensions are 100 x 200 cm, while the final artwork size should be prepared in the dimensions of 90 x 190 cm (portrait format).

-  200 EUR/piece

ADVERTISEMENT ON A PLASMA SCREEN

Within the event, the organisers provide a large plasma screen on which the programme and clients' advertisements are continuously displayed throughout the event. The advertisement format is 1920 × 1080 (Full HD) in .mp4 or .png.

ADVERTISING ON THE WEBSITE

During the promotional period and the duration of INFORMATIVA, the website www.informativa.si is visited by more than 10,000 different users per month. The banner advertisement is visible on the homepage or subpages, and the logo is displayed on one of the subpages. Banner dimensions are: 1200 × 200 pixels or 360 × 600 pixels. Logos and banners are linked to your website. logo.

ONLINE ADVERTISING PACKAGE

Within INFORMATIVA's social media channels, we will carry out a campaign that includes the following placements:

- 1× featured post on Facebook and Instagram profiles, including sponsored promotion worth €50
- 1× inclusion of a linked web banner, size 1200 × 200 pixels, on the INFORMATIVA website.



ads up to 30 seconds: 26 EUR/sek



ads of 31 seconds or more:
2 EUR/sek



banner 1200 x 200 pixels
685 EUR/banner



banner 360 x 600 pixels
485 EUR/banner



300 EUR/logo



750 EUR /package

***All prices are without VAT, which is paid by the Client.**

CONTACTS

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 Informativa

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